

THE
PRINCE
OF
WALES
HOSPICE

www.pwh.org.uk

**Businesses in the Five Towns and beyond
supporting The Prince of Wales Hospice**

club

5

For corporate
social responsibility
For good PR
For networking
For team building
For your Hospice



Club 5 is a group of like-minded businesses. We want to help The Prince of Wales Hospice care for local people, but we want to make our business successful too.

Matt Dale, Director of
G3 Remarketing





What is Club 5

You can be part of a network that helps you make the most of your link to a vital local charity. You will reap rewards for your own business, for your employees and customers and, of course, for The Prince of Wales Hospice. All for just £250 per year.*

*plus VAT

What's in it for you



Demonstrating your CSR

Corporate social responsibility is no longer a nice-to-have; it's a must-do. Demonstrating that you are ethical, trustworthy and engaged with community causes. CSR can even give you a competitive edge in the marketplace or in attracting top talent to your team.

As a Club 5 member, you will:

- receive an exclusive appreciation plaque for your own premises
- have license to use The Prince of Wales Hospice logo on your website and publications
- feature on the Hospice website, with a logo and a link to your website.

Good PR

If you are a follower of our social media or the local press, you will know we really like to talk about businesses that support the Hospice!

Taking on an unusual fundraising challenge? Offering your company's services free of charge? Just reached a magnificent fundraising total? We will use our press contacts and social media channels to generate coverage for your support.

Connecting with like-minded businesses

As a Club 5 member, you will be invited to our exclusive quarterly networking meeting and annual celebration event.

Make valuable connections for business, swap ideas about making the most of your charity support, and share your fundraising experiences.



Building teamwork and employee morale

Who else can offer your employees chance to get hands-on with the cause and achieve something rewarding as a team? Your team might be gardening, painting, helping in the kitchen or our shops, but they will all develop team work skills which they'll carry with them into the workplace.

As a Club 5 member, you will have priority access to the calendar of corporate volunteering days. Your day will include a Hospice tour and an inspiring session to generate ideas for future support.

Dedicated account management

You're busy. We know that. That's why we offer a dedicated account manager from the Hospice who will work with you to plan your year as a member of Club 5 and provide you with the resources you need. No more waiting in telephone queues at national charities to request a collecting tin - we'll deliver it to your door!

All this and a quarterly enewsletter, to share your successes, inspire ideas and see what everyone in your new network is up to.

The difference you make



Pauline recovered from cancer once, but sadly it returned. When she arrived at the Hospice, Pauline was in a great deal of pain, had problems breathing and swallowing and hadn't been able to eat or bathe properly for two weeks.

She was immediately given oxygen and medication to relieve her distressing symptoms and was helped to eat, first blended food then solid food, to build her strength to live life to the fullest.

Pauline returned to stay at the Hospice a number of times, before dying peacefully, with dignity and surrounded by family at the Hospice.

As a member of Club 5 you will support 24-hour specialist care and day care for patients with a life-limiting illness who come from our local communities.

You and your employees will relieve pain, build physical strength and provide emotional support for patients and those close to them. For people at the end of their illness, you will offer dignity and comfort.

You will be the difference. **Thank you.**

Where do I sign



The £250 (+VAT) joining fee is payable annually or monthly. You can start your membership by requesting an invoice or setting up a monthly standing order. Just contact the Partnerships Team on **01977 708868** or email **fundraising@pwh.org.uk**

The future looks bright

Club 5 can be just the first step in a beautiful relationship between your company and the Hospice:

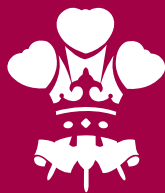
Choose the Hospice as your Charity of the Year

Why not set yourself a fundraising target for the year? If you do, we'll give you one of our much-admired fundraising thermometers, to show your progress to employees and customers. We'll help you break down your target into manageable fundraising challenges and give you all the support you need to make them a success.

Be a Hospice Champion

Can you join our group of top supporters - Hospice Champions - by pledging to raise £5,000 a year for three years? Champions are true partners in our care and many start as Club 5 members...





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The Prince of Wales Hospice

Halfpenny Lane, Pontefract,
West Yorkshire WF8 4BG

Call **01977 708868**

Click **www.pwh.org.uk**

Email **reception@pwh.org.uk**



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The Five Towns Plus Hospice Fund Limited

Registered Charity number 514999, Registered Company number 1797810