



THE  
PRINCE  
OF  
WALES  
HOSPICE

Care. Compassion. Community.



# 2025 SPONSORSHIP PACKAGES

# ABOUT US

The Prince of Wales Hospice provides specialist care for people with life-limiting illness and their families in the Five Towns area of Wakefield District.

- We are passionate about supporting everyone in the community to live and die well.
- We care for people with life-limiting illnesses, giving them comfort, dignity and individualised care.
- We help them live as fully and as active as they can to the end of their life, however long that may be.
- We focus on the person and find out what matters to them.
- And, we support families and loved ones to be able to carry on into the future.



# VISION & MISSION

## VISION

Our Vision is to enable everyone in the community to live well and die well knowing their loved ones are supported

## MISSION

We provide specialist care for adults with a terminal diagnosis. We focus on the person and not just the illness, supporting them and those around them

# HOW YOUR BUSINESS BENEFITS

- Working with a local, community minded, charity
- Brand Awareness
- Positive PR (In press, social media & word of mouth)
- Boosts staff morale & engagement with your company
- Boosts staff retention
- Supports Corporate Social Responsibility
- Sponsorship can be classed as a business expense
- Supports your local Hospice's future



**BENEFITS**

# SPRING APPEAL / RAFFLE

Appeal lands Sept with events in Dec

## Platinum

Headline

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Full page advert in summer newsletter
- Draw the raffle, with your branding in the backdrop
- Mention in event PR
- Bespoke memento

Cost (Exc VAT): £1,200

## Gold

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half Page advert in event programme
- Half page advert in summer newsletter

Cost (Exc VAT): £750

## Silver

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half Page advert in the event programme
- Quarter page advert in Summer Newsletter

Cost (Exc VAT): £500

# CORPORATE GOLF DAY

Friday 6 June 2025

Pontefract & District Golf Club

## Platinum

Headline

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Full page advert in event programme
- full page advert in summer newsletter
- Branding at the event
- 2 x 4 ball entry
- Mention in event PR
- Bespoke memento

Cost (Exc VAT): £1,300

## Gold

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half Page advert in event programme
- Half page advert in summer newsletter

Cost (Exc VAT): £750

## Silver

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half Page advert in the event programme
- Quarter page advert in Summer Newsletter

Cost (Exc VAT): £500

**Hole Sponsorships also available for £75 (+VAT), which includes branding at the tee off area on that hole.**

# CYCLOTHON & FAMILY FUN DAY

Sunday 20 July 2025

HQ at Pontefract Race Course

## Platinum

Headline

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Stall at the event
- Full page advert in the summer newsletter
- Branding at the event
- 4 x cycling places in the Cyclothon
- Mention in event PR
- Bespoke memento

Cost (Exc VAT): £1,000

## Gold

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half page advert in summer newsletter
- 2 x cycling place in the Cyclothon

Cost (Exc VAT): £500

## Silver

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Quarter page advert in the summer newsletter

Cost (Exc VAT): £250

# ABSEIL

Saturday 16 August 2025 (TBC)

Venue (TBC)

## Platinum

Headline

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Stall at the event
- Full page advert in the summer newsletter
- Branding at the event
- 4 x Abseiling places
- Mention in event PR
- Bespoke memento

Cost (Exc VAT): £1,000

## Gold

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half page advert in summer newsletter
- 2 x Abseiling places

Cost (Exc VAT): £500

## Silver

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Quarter page advert in the summer newsletter

Cost (Exc VAT): £250



# SUNSET STROLL

Saturday 27 September (TBC)  
HQ at Castleford Tigers RLFC

## Platinum

Headline

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Stall at the event
- Full page advert in the summer newsletter
- Branding at the event
- 4 x Entry places
- Mention in event PR
- Bespoke memento

Cost (Exc VAT): £1,000

## Gold

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half page advert in summer newsletter
- 2 x Entry places

Cost (Exc VAT): £500

## Silver

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Quarter page advert in the summer newsletter

Cost (Exc VAT): £250

**SOLD**

# CORPORATE DINNER

Friday 10 October (TBC)

Castleford Tigers RLFC

## Platinum

Headline

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Full page advert in the summer newsletter
- Branding at the event
- 4 x Entry places
- Mentions in event PR
- Personalized memento

Cost (Exc VAT): £750

## Gold

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half page advert in summer newsletter
- 2 x Entry places

Cost (Exc VAT): £400

## Silver

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Quarter page advert in the summer newsletter

Cost (Exc VAT): £200

# STAFF & VOLUNTEERS AWARDS EVENING

Thursday 16 October (TBC)  
The Grove Hall, South Kirkby (TBC)

## Platinum

Headline

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Full page advert in the summer newsletter
- Branding at the event
- Table for 10 at the event
- Mention in event PR
- Bespoke memento

Cost (Exc VAT): £1000

## Gold

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half page advert in summer newsletter
- 2 x Entry places

Cost (Exc VAT): £500

## Silver

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Quarter page advert in the summer newsletter

Cost (Exc VAT): £250

# LIGHT UP A LIGHT APPEAL

Appeal lands Sept with events in Dec

## Platinum

Headline

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Full page advert in summer newsletter
- Stall at the main event
- Mention in event PR
- Bespoke memento

Cost (Exc VAT): £1,200

## Gold

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half Page advert in event programme
- Half page advert in summer newsletter

Cost (Exc VAT): £750

## Silver

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half Page advert in the event programme
- Quarter page advert in Summer Newsletter

Cost (Exc VAT): £500

# CHRISTMAS APPEAL / NEW YEAR RAFFLE

Appeal lands Sept with events in Dec

## Platinum

Headline

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Full page advert in summer newsletter
- Draw the raffle, with your branding in the backdrop
- Mention in event PR
- Bespoke memento

Cost (Exc VAT): £1,200

## Gold

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half Page advert in event programme
- Half page advert in summer newsletter

Cost (Exc VAT): £750

## Silver

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half Page advert in the event programme
- Quarter page advert in Summer Newsletter

Cost (Exc VAT): £500

# CHRISTMAS TREE COLLECTION

Monday 12 Jan - Friday 16 Jan 2026 (collection dates)

## Platinum

Headline

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Full page advert in summer newsletter
- Tree collected
- Mention in event PR
- Bespoke memento

Cost (Exc VAT): £1,200

## Gold

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half Page advert in event programme
- Half page advert in summer newsletter

Cost (Exc VAT): £750

## Silver

### Whats Included;

- Branding on all artwork
- Tagged on all social media posts
- Half Page advert in the event programme
- Quarter page advert in Summer Newsletter

Cost (Exc VAT): £500

# THANK YOU!

If you have any questions or would like to go ahead with/discuss any of the sponsorship packages, please do not hesitate to contact the Fundraising Team at [fundraising@pwh.org.uk](mailto:fundraising@pwh.org.uk) or call 01977 708868.

**We can also look at bespoke packages, to fit any budget and also multi-year/multi-event packages**

