



THE
PRINCE
OF
WALES
HOSPICE

Care. Compassion. Community.

Elevate your business impact with

The Prince of Wales Hospice charity partnership

At The Prince of Wales Hospice, we invite businesses to join hands with us for a meaningful partnership that offers a range of benefits.

About the Hospice

The Prince of Wales Hospice (Registered Charity No.514999) in Pontefract provides specialist care to people with a life-limiting illness since 1989. Our services are available to the communities in the Five Towns area of Wakefield district. We support over 2,000 local people each year. We care for anyone over the age of 18, either as a visiting out-patient, or on our ward where we offer 24-hour specialist care.

Our care also extends to the carers and families of our patients by providing wellbeing services and bereavement support. Our services are provided free of charge but it is not free to provide them. It costs £4 million a year to run the Hospice and only about 25% of the cost is covered by the NHS. We need to raise £3 million a year through donations, our charity shops, our commercial catering company, The Caring Kitchen and other fundraising initiatives.





Why partner with The Prince Of Wales Hospice

- **Positive PR & Brand Visibility:** Create positive PR and increase brand awareness for your business by partnering with an award-winning charity.
- **Feel-good factor & social goals:** Experience the “feel-good” factor while meeting your socialresponsibility goals.
- **Enhanced employment:** Improve staff retention and recruitment, boost morale, and encourage team building.
- **Networking opportunities:** Connect with other companies and explore new audiences.
- **Corporate identity:** Supporting the Hospice can help define your corporate identity and brand.
- **Wellbeing & engagement talks:** Offer your employees wellbeing and engagement talks by our health and wellbeing experts.

Supporting CSR & ESG

- **Corporate Social Responsibility (CSR):** Join your environmental and social policies with the business’ economic goals and operations. Supporting the Hospice can help you achieve your CSR goals.
- **Environmental, Social and Governance (ESG):** Achieve the social and governance element of ESG by supporting the Hospice. This is a set of standards for how a company operates in regard to the planet and its people.



Ways to support

- **Charity of the Year or Longer-Term Partnership:** Partner with us to help raise vital funds for local patients and their families.
- **Employee fundraising:** Encourage and support your employees in fundraising activities, from coffee mornings to participating in events like the Great North Run, in aid of the Hospice.
- **Event collaboration:** Partner with us on events, organize your own, or attend our gatherings.
- **Gift-in-kind:** Donate products or services, from raffle prizes to offering free room hire.
- **Match funding:** Encourage employee fundraising by matching donations.
- **Payroll giving:** Give your employees the option to make a donation to the Hospice monthly from their salary as a salary sacrifice.
- **Recycling initiatives:** Turn your old stamps, ink cartridges, foreign/outdated currency, gadgets and jewellery into income for the Hospice.
- **Royalties:** Offer a percentage donation to the Hospice from the sales of your meal/product/service.
- **Sponsorship:** Sponsor our events, appeals or campaigns.
- **Space!:** Provide the Hospice with space to help raise awareness and income, including meeting spaces for the Hospice.
- **Volunteering opportunities:** Engage in various volunteering opportunities, from group volunteering to general admin and fundraising support. It could also be supporting our events or helping out in our charity shops.

Club 5 Business Network

Join our business networking group composed of small and large businesses in the Five Towns area of Wakefield district. The yearly membership is £250 (+VAT) and your business can receive the following benefits:

- An exclusive appreciation plaque for your own premises
- License to use The Prince of Wales Hospice logo on your website and publications
- A feature on the Hospice website, with a logo and a link to your website
- An invite to our exclusive bimonthly networking meeting and two social events
- A dedicated account manager from the Hospice
- Access to team building volunteering days
- A bimonthly e-newsletter, to share your successes, inspire ideas and see what everyone in your new network is up to
- Access to member to member discount offers
- 10% discount in our 10 charity shops

The difference you make

“We feel nothing short of privileged and honoured that our dad spent his last weeks in the dignity, safety, peace and calm of the hospice. Each and every member of staff always showed us the highest level of kindness and understanding. We cannot thank you enough.”

a patient's family

Hear from our supporters

JS Recruitment – Sarah Knight, Director

“As a socially responsible business we’re passionate about supporting our community. Being a corporate supporter of The Prince of Wales Hospice means we can do this whilst also working on our business. Teaming up with the Hospice, we have been able to forge a positive and long standing relationship with a local charity which goes far beyond simply donating money. It has provided the opportunity to volunteer, gift our services in-kind, attend exclusive networking events, build relationships with other business, generate new business, demonstrate corporate responsibility and create positive public relations. Customers tell us that our association with the Hospice enhances our reputation. Our employees tell us that they value the chance to give back to the community and contribute to a worthy cause. Personally, I feel a sense of fulfilment that we’re making a real difference by raising vital funds which help to ensure that local people have access to end of life care. If you’re looking to support a local charity, I can highly recommend The Prince of Wales Hospice. The team really do go above and beyond to ensure that businesses get the most out of their link to the charity. Their dedication is inspirational and we’re proud to work in collaboration with them.”



**Junction 32
Shopping Outlet
Louise Rymer,
Guest Experience
& Community Coordinator**

“Junction 32 is proud to be supporting our local hospice, The Prince Of Wales Hospice who has been our charity partner now for four years. The team is always a pleasure to work with and their care and passion shines through. They are always receptive and happy to work within our framework. The hospice is always glad of volunteers to help with anything from fundraising to gardening and catering which gives our staff the opportunity to get involved too. I would urge anyone interested in supporting a local cause to get involved.”



**Ison Harrison Solicitors – Daniel Kenworthy,
Assistant Head of Residential Conveyancing**

“Ison Harrison are proud to support The Prince of Wales Hospice who are an excellent provider of care for people with life-limiting illness and their families in the Five Towns area of Wakefield District. As well as supporting the Hospice, corporate partnerships can also help companies such as ours to increase customer loyalty and brand awareness, generate positive PR and social media coverage whilst helping us fulfil their corporate social responsibilities.”

The Prince of Wales Hospice

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West Yorkshire WF8 4BG

Call **01977 708868**

Click **www.pwh.org.uk**

Email **fundraising@pwh.org.uk**

 **@theprinceofwaleshospice**

  **in @pwhospice**



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The Five Towns Plus Hospice Fund Limited

Registered Charity number 514999,

Registered Company number 1797810